Your IT Technology Roadmap:
A Path to Sustainable Growth

Target State Consulting
Smarter Technology Decisions

At Target State Consulting, we understand that a clear and well-defined IT strategy is crucial for growing New Zealand businesses. Our approach to developing your IT technology roadmap is designed to provide the clarity and confidence you need to make smart technology decisions that fuel sustainable growth. This comprehensive engagement provides a deep dive into your current technology landscape, charting a clear course for your futur

What's Involved: A Comprehensive Approach

Our technology roadmap development process encompasses a series of key activities, ensuring a holistic understanding of your organisation and its technology needs.

From Assessment to Action: Your IT Roadmap Outcomes

We start by thoroughly assessing your current environment, examining the core elements of your operations:

Systems: A detailed evaluation of the systems you use to run your business, including what they are used for, how they are supported, and what they cost.

People: We meet with your people to discuss their challenges with technology.

Process: An analysis of your existing business processes and their alignment with technology.

Partners: A review of your current IT vendor relationships and any existing technology roadmaps.

From here, we build a detailed roadmap which gives you:

A Defined Future State Architecture & Operating Model: A clear blueprint for your optimal technology landscape and how it will operate, directly aligned with your business goals. This includes architectural principles like scalability, security, and strategic use of emerging technologies.

Prioritised, Actionable Initiatives: A clear, ranked list of strategic technology projects—from digital transformation to cybersecurity—based on their business value and feasibility, providing a clear investment roadmap.

Measurable Objectives & Detailed Plans: Quantifiable goals for your IT technology roadmap, supported by comprehensive project plans including realistic timelines, budgets, and resource requirements.

An Empowered Team with a Clear Development Path: An actionable plan to address any IT team skill gaps through targeted training and talent sourcing, seamlessly integrated into your roadmap for successful execution.

The Path Forward

An effective IT technology roadmap is more than just a document; it's a living plan that provides clarity, drives innovation, and ensures your technology investments directly contribute to your business's sustainable growth. By partnering with Target State Consulting, you gain an independent, vendor-neutral advisor dedicated to simplifying technology and empowering your team. We help you navigate the complexities of the tech landscape, ensuring your systems and processes are future-ready and aligned with your vision.

Our phased approach ensures that every aspect of your technology strategy is thoroughly considered:

Understanding Your Business: We conduct a workshop to define your vision, goals, and challenges, providing you with a documented business vision and goals, a market analysis report, and a business process overview.

Assessing Your Technology Landscape: This involves evaluating your current technology ecosystem, resulting in a comprehensive technology inventory, system architecture diagrams, a gap analysis report, and a subscription cost analysis.
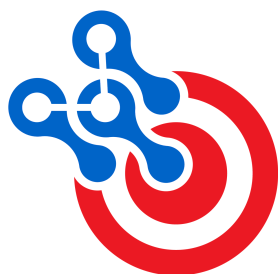
Understanding User Needs: We gather insights from your team via interviews, delivering a summary of stakeholder feedback and an assessment of current team skills with identified training needs.

Developing the Technology Strategy: This phase focuses on creating a tailored technology strategy and roadmap, which includes a technology strategy document, a prioritised initiative list, budget and timeline projections, and a skills uplift plan.

If you're a leader of a growing New Zealand business looking for clarity and confidence in your IT roadmap, Reach out to Target State Consulting today to discuss how a tailored IT Technology Roadmap can empower your team and fuel your business vision.

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About Target State Since 2018, Target State has been dedicated to helping organisations achieve digital maturity through expert guidance and support. Our services include building and delivering sustainable roadmaps that align with strategic objectives, empowering clients with a clear digital vision for long-term success.

Target State aims to enable smarter technology decisions. We offer guidance to businesses looking to form confident partnerships with technology vendors, helping you navigate the complexities of IT and leverage technology for long-term success.

Contact us: info@targetstate.co.nz

Or find out more at www.targetstate.co.nz